

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. Bank National Association	FORMERLY Mercantile Bank National Association	08/16/2006	National Association:
RECEIVING PARTY DATA			
Name:	Hasco I.A., Limited		
Street Address:	4203 Earth City Expressway		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63045		
Entity Type:	CORPORATION: MISSOURI		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1159119	FIRST FOTO	
Registration Number:	1625936	OFFICIAL FIRST FOTO	
CORRESPONDENCE DATA			
Fax Number:	(312)630-7388		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	312-368-4058		
Email:	thomas.ryan@dlapiper.com		
Correspondent Name:	Thomas W. Ryan		
Address Line 1:	P.O. Box 64807		
Address Line 2:	DLA Piper Rudnick Gray Cary		
Address Line 4:	Chicago, ILLINOIS 60664-0807		
ATTORNEY DOCKET NUMBER:	305792-48		
NAME OF SUBMITTER:	Thomas W. Ryan		
Signature:	//Thomas W. Ryan//		

TRADEMARK

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REEL: 003382 FRAME: 0326

CH \$65.00 1159119

Date:

08/31/2006

Total Attachments: 2

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RELEASE OF SECURITY AGREEMENT—TRADEMARKS

This RELEASE OF SECURITY AGREEMENT ("Release") is made as of the 16th day of August, 2006, by U.S. Bank National Association, formerly Mercantile Bank National Association, having a business address at 721 Locust Street, St. Louis, Missouri 63101 ("Secured Party") in favor of Hasco I.A., Limited, a Missouri corporation having a business address at 4203 Earth City Expressway, St. Louis, Missouri 63045 ("Grantor").

W I T N E S S E T H

WHEREAS, the Secured Party and the Grantor are parties to a certain security agreement of September 25, 1998 wherein Grantor granted the Secured Party a security and collateral interest in and to the U.S. Trademarks identified on Schedule A attached hereto (collectively, the "Trademark"), which was recorded against the Trademark on September 30, 1998 at Reel 1795 Frame 0928;

WHEREAS, the Grantor has satisfied the terms of the September 25, 1998 security agreement and requests a specific release of the security interest recorded against each Trademark; and

WHEREAS, the Secured Party desires to grant to the Grantor a specific release of the security interests recorded against each Trademark.

NOW THEREFORE, for the sum of \$10.00 and other good and valuable consideration previously tendered by the Grantor, the receipt and sufficiency of which are hereby acknowledged, the Secured Party does hereby reassign, relinquish and release forever to Grantor all right, title and interest of any nature whatsoever which the Secured Party holds in each Trademark and associated common law rights and goodwill appurtenant thereto, and further agrees that it shall execute all other documents and do all other acts necessary to relinquish and effect the release of such rights.



IN TESTIMONY WHEREOF, the Secured Party has executed this Release by its proper officers thereunto duly authorized.

**U.S. BANK NATIONAL ASSOCIATION, formerly
Mercantile Bank National Association**

By: Alan R. Milster
Name: ALAN R. MILSTER
Title: Vice President
Date: 8-16-06

SCHEDULE A

TRADEMARKS

Name	Status	Registration No.	Registration Date
FIRST FOTO & Design 	Registered	1,159,119	30-Jun-1981
OFFICIAL FIRST FOTO & Design 	Registered	1,625,936	04-Dec-1990